

SPONSORSHIP PACKAGE



**An Annual Celebration of
Marine Conservation**

**OCTOBER 16-19, 2025
KEY LARGO, FLORIDA**



Reef Environmental Education Foundation

www.REEF.org/REEFfest

Contact:

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305-852-0030

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KEY LARGO, FLORIDA**

Hosted in Key Largo, Florida, REEF Fest is a celebration of ocean conservation. This event features educational seminars and social gatherings. All REEF Fest events are open to the public, and the seminars are broadcast virtually, recorded, and made accessible online for future viewing.

Approximately 300 divers, ocean enthusiasts, and conservationists attend REEF Fest annually. The goals of the event are to engage the public with marine conservation and citizen science, highlight the Florida Keys as an eco-tourism destination, and bring the community together to celebrate our shared love for the oceans.

As one of REEF's largest annual events, REEF Fest is featured prominently on our website, social media, newsletters, and emails distributed to 30,000+ addresses. Advertising support is provided through Monroe County Tourist Development Council and partnerships with local media outlets, and includes a series of print, digital, and social media ad campaigns, as well as direct mail, radio ads and branded promotional items.

You can show that you care about the health of our oceans by becoming a REEF Fest sponsor! All proceeds from REEF Fest directly support REEF's marine conservation programs. We hope you will join us for the tenth annual REEF Fest on October 16-19, 2025!

SPONSOR LEVELS

PRESENTING SPONSOR	\$20,000
PREMIER	\$10,000
COMMUNITY	\$5,000
ADVOCATE	\$2,500
SUPPORTER	\$1,000
CONTRIBUTOR	\$500





SPONSOR BENEFITS

Sponsorship Benefits	Presenting Sponsor \$20,000	Premier \$10,000	Community \$5,000	Advocate \$2,500	Supporter \$1,000	Contributor \$500
Featured logo placement on event signage	X					
Logo placement on select event signage	X	X				
Prominent logo placement on printed materials	X	X	X			
Recognition during event programming	X	X	X	X		
Inclusion on social media post	X	X	X	X	X	
Name recognition on REEF Fest sponsor webpage	X	X	X	X	X	
Sponsorship certificate	X	X	X	X	X	X

Listed benefits apply to cash sponsorship only.

Please contact us if you're interested in providing event services or donating prize items.

To be recognized as a sponsor in printed materials, contributions must be received no later than May 20, 2025.



Ready to take the next step?
Contact: Jill Kuehnert, Campus Director
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