

# REEF OCEAN EXPLORATION CENTER FOR MARINE CONSERVATION GRAND OPENING CELEBRATION SPONSORSHIP GUIDE



The REEF Ocean Exploration Center for Marine Conservation is set to become a premier hub for marine conservation, groundbreaking research, and dynamic community programming. Located in Key Largo, Florida, this transformative space will inspire curiosity, foster scientific discovery, and engage visitors of all ages in ocean stewardship.

The grand opening of the Ocean Exploration Center, scheduled for June 7-8, 2025, will be a momentous event featuring immersive exhibits, tours, and networking opportunities with our conservation community.

REEF has championed ocean conservation for over 30 years, and this milestone marks the next chapter in our mission. **Your business can play a key role in this milestone event by becoming a sponsor.** Your support will enhance the success of the grand opening and establish your brand as a leader in ocean conservation.





## MORE THAN A MUSEUM OR EDUCATION CENTER

The Center will be a launchpad for inspiring future ocean stewards, pioneering new research, facilitating collaboration, and transforming conservation.



## What's in Store at the Ocean Exploration Center Grand Opening:

- **Interactive Exhibits, Live Demonstrations, and Activities:** Explore engaging displays on marine life, conservation, and the wonders of the underwater world. Try your hand at a Century Dive to find all 100 species represented in the Center, explore a stunning sculpture of a Nassau Grouper spawning aggregation, or learn about the impacts of invasive lionfish. Discover how REEF programs have impacted conservation and science in oceans worldwide.
- **Facility Tours:** Docent-led tours will introduce you to new Center and allow you to get a closer look at the various exhibit halls and activity stations.
- **Food and Drinks:** Enjoy delicious offerings from local food trucks, wine, and craft beer from Florida Keys Brewing Company.
- **Florida Keys Adventures:** Dive, snorkel, kayak, or paddle board in the stunning waters of the Florida Keys.
- **Networking Opportunities:** Connect with conservation leaders, scientists, and community members.

# SPONSORSHIP OPPORTUNITIES & BENEFITS

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$20,000	PREMIER \$10,000	COMMUNITY \$5,000	ADVOCATE \$2,500	SUPPORTER \$1,000	CONTRIBUTOR \$500
Featured logo placement on event signage and permanent recognition with a plaque on the Ocean of Support	×					
Featured logo placement on select event signage	×	×				
Prominent logo placement on printed materials	×	×	×			
Recognition during event programming	×	×	×	×		
Inclusion in social media post	×	×	×	×	×	
Name recognition on the REEF's website	×	×	×	×	×	×
Sponsorship certificate	×	×	×	×	×	×

## Why Sponsor the Ocean Exploration Center Grand Opening?

### Maximize Your Brand Visibility:

- Your company will be prominently featured on event signage, promotional materials, and social media.
- Gain exposure through newsletters, media coverage, and event announcements.
- Align your brand with marine conservation, sustainability, and education initiatives.

### Engage with a Passionate Community:

- Connect with policymakers, business leaders, educators, conservationists, and families.
- Demonstrate your commitment to sustainability and the marine environment.
- Strengthen relationships with Florida Keys residents and visitors who care about the health of the ocean.

### Customize Your Support:

- Choose from a variety of sponsorship levels, including cash contributions, in-kind donations, or proceeds-based sponsorships.



The Ocean Exploration Center is located on the REEF Campus in Key Largo, Florida.



We would love to discuss how your business can support the grand opening of the REEF Ocean Exploration Center.

To learn more about sponsorship opportunities, please contact Jill Kuehnert, REEF Campus Director, at [jill@REEF.org](mailto:jill@REEF.org) or **305-852-0030**.

Your sponsorship will make a lasting impact in marine conservation and community education.  
Thank you for your support!