



Reef Environmental Education Foundation

# FLORIDA KEYS LIONFISH DERBY & ARTS FESTIVAL

SUNDAY, APRIL 27, 2025

## SPONSORSHIP PACKAGE

98300 Overseas Highway  
Key Largo, Florida 33037



[REEF.org/LionfishFestival](https://reef.org/LionfishFestival)

Contact:

Jill Kuehnert, Campus Director

305-852-0030

[jill@reef.org](mailto:jill@reef.org)



Join us as a sponsor for REEF's 2025 Florida Keys Lionfish Derby and Arts Festival, an exciting event combining conservation, science, and art to inspire meaningful action for our oceans.

This year, REEF's 16th Annual Lionfish Derby will culminate in a Family-Friendly Conservation Science and Arts Festival on Sunday, April 27, offering a unique opportunity for your organization to support marine conservation while connecting with a diverse and engaged audience.

The festival will feature interactive activities and games, hands-on science demonstrations, lionfish weigh-ins, fillet and cooking demos with free tastings, live music, food trucks, and more! Local artists and environmental organizations will showcase creative ways to link science and conservation through art, engaging attendees of all ages with fun, educational booths and activities.

Sponsoring this free, all-ages event is a fantastic way to show your company or organization's support for a vital environmental cause while building connections within the Florida Keys community.

Let's work together to protect our oceans and celebrate the creative spirit of conservation!



**SUNDAY, APRIL 27, 2025**

# SPONSOR BENEFITS

## TITLE SPONSOR (\$15,000)

All Platinum Sponsor benefits listed below, plus:

- Title Recognition “Sponsored by”
- Featured logo on Event banner, Event shirt, selected print ads and flyers

Benefit Description	Platinum	Gold	Silver	Bronze
	\$5,000	\$2,500	\$1,000	\$500
Recognition in event press release to national media	X			
Recognition in REEF e-News article	X			
Recognition in Event Social Media Ads	X			
Recognition on Social Media	X	X		
Logo on Event Shirt	X	X	X	
Logo on Event Banner (size dependent on level)	Large	Medium	Small	Small
Recognition (Logo & backlink) on REEF event webpage	X	X	X	X
Name Recognition at Derby Award Ceremonies	X	X	X	X

**Ready to take the next step? Contact: Jill Kuehnert, Campus Director  
305-852-0030 / [jill@REEF.org](mailto:jill@REEF.org)**

Listed benefits apply to cash sponsorship only.

Please contact us for if you’re interested in providing event services or donating prize items.

To be recognized as a sponsor in printed materials, contributions must be received no later than March 1, 2025.